

RUNWELL4LIFE · FOR CLUBS & RACE ORGANISERS

Branded Editions

Give your whole club or every finisher a personalised book of inspiration — wrapped in your own race photos. A simple guide to how it works.

What a branded edition is

A **branded edition** turns one of our aspirational “You Be ... Too” books into a personalised gift for your **whole club or every finisher**. We wrap the book in **your own race or club photos** — your cover, a warm welcome to your runners, and your images between the chapters — and each runner's copy carries **their own name** inside. It's delivered as a beautiful **ebook** they keep on any device: ideal for goodie bags, finisher gifts and club loyalty.

Ebook only — and that's the point

Branded editions are the **book on its own** (no card deck). That keeps the per-runner cost low enough to give to everyone. Individual runners who want the ebook *and* a matching card deck can buy a standard personalised edition from the RunWell4Life shop.

Which titles you can choose from

Any of the ten success-in-sport titles — most races start with **In The Zone**:

You Be In The Zone Too	Peak performance & flow — the classic race-day edition
You Be A Top Sport Achiever Too	Peak athletic performance
You Be Resilient Too	Bounce back from adversity
You Be Hopeful Too	Goals, willpower & pathways
You Be Gritty Too	Passion & perseverance
You Be A Success Too	The 7 power factors of success
You Be A Super Achiever Too	What exceptional performers do
You Be A Great Coach Too	John Wooden's Pyramid of Success
You Be A Cool Mentor Too	The qualities of great mentors
You Be A Good Mentee Too	Making the most of being mentored

How it works — six simple steps

1

Enquire

Tell us about your race or club on the RunWell4Life website (**Inspire Editions > For running clubs, groups & race organisers**), or just email us. Mention your event date, the title you like and roughly how many runners.

2

We talk & quote

We come back to you — usually within a day — to talk through the edition and send a tailored, per-runner quote. The more runners, the lower the price each.

3

Send your photos & roster

You upload your race/club photos and your logo through a private link we send you, and give us your runners' names (and emails, if you'd like us to deliver to each of them directly). The book's own artwork is already built in — your photos are the wrapper.

4

Approve a sample

We build a sample edition for your race and send it for your approval, so you see exactly how it looks before anything goes out.

5

Pay once

Pay securely by card (PayFast) or request an EFT invoice for your organisation. Card payments are processed by **FlourishTalk** — that's the name on your statement.

6

Your runners receive their copy

We generate every personalised copy and either email each runner a private download link, or hand you a single pack to distribute — your choice.

What you supply

- **Photos** — a cover image, a welcome photo, and a few images to place between the chapters (landscape works best); plus your logo. We'll tell you exactly how many for the title you pick.
- **Your runners' names** — a simple list (a spreadsheet is perfect). Add emails if you'd like each runner to receive their own copy automatically.
- **A short welcome message** (optional) — a sentence or two from the organiser to open the book.

You don't need many photos

A handful of good race or club images is plenty — the book already contains its own chapter artwork. Most races have far more than enough in their event gallery.

Pricing & payment

- A **per-runner price** that comes down with volume — we quote you for your numbers.
- Pay by **card (PayFast)** or **EFT invoice**. Everything is processed through FlourishTalk, RunWell4Life's parent processor.
- Your runners pay nothing — you order once for everyone.

Questions

Can we see it first? Yes — we build a sample for your event before you commit.

How long does it take? Once your photos, roster and payment are in, generation and delivery usually take a day or two depending on numbers.

Is the card deck included? No — branded editions are ebook-only, so every runner can have one affordably.

Ready to start?

Visit runwell4life.co.za/inspire-editions.html and scroll to “For running clubs, groups & race organisers”, or email support@flourishtalk.co.za. We'll take it from there.